













As part of the Broadband for Norfolk initiative to enhance high-speed Internet for local residents and businesses, a series of technology-centric workshops have been created to assist in the development of new skills, highlight opportunities, educate and enlighten. These hands-on workshops will be delivered in a convenient and comprehensive format and are available to anyone interested. **If you have a laptop you are encouraged to bring it with you. This is a one-time offer and space is limited, so register early!**

	8:30 am	1:00 pm
July 5	<b>Search Engine Marketing</b>  Increase website traffic, Internet sales and search results in web directories and search engines.	<b>Computer Basics I</b>  Become comfortable with a computer, basic terms, mouse, keyboard, and starting programs.
July 19	<b>Travel Resources on the Internet</b>  Researching, booking and recording your travels has never been easier. Not to mention finding great deals!	<b>Computer Basics II</b>  In-depth file and folder management, word processing, organizing and exploring windows
August 9	<b>Free Web Software for Business</b>  For accounting, e-newsletters, e-commerce, project management & more. The web has tons of tools for business	<b>Building Your Own Website</b>  Learn about the skills, software and hardware necessary to build and maintain a website. Evaluate web tools and costs.
August 23	<b>Technology for Home Businesses</b>  What to look for and where to look when buying technology for your home based business.	<b>Intro to Internet Safety &amp; Security</b>  Protect yourself from online threats and surf the web safely. Learn about firewalls and how to backup your info
September 13	<b>Selling Online</b>  Learn to list products for sale in a variety of formats, selling strategies and how to set-up secure transactions.	<b>Intro to Web Conferencing &amp; VOIP</b>  Communicating via voice and video over the web has never been easier and affordable. We'll show you how.
September 27	<b>Microsoft PowerPoint</b>  Creating/delivering a presentation, formatting and working with graphics	<b>Social Media for Personal &amp; Business</b>  YouTube, Facebook, Twitter. You've heard about them now find what all the fuss is about why they are critical to business

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**Have a laptop? Bring it with you**

### Agrirwebinars 12:00pm - 1:00pm

### Dates & Topics

Agrirwebinars are live web-based conferences broadcast at the NDBDC during the noon hour. These sessions bring the expertise of today's agricultural leaders that will inform and inspire you with the convenience of being close to home. No cost, no reason to miss out! Agrirwebinars are free and anyone can participate.

- Jul-05 : Capturing Opportunities in Organic Agriculture: Initiatives & Trends
- Jul-19: Creating A Successful Farm Apprenticeship Program
- Aug-09: Starting a New Farm Business
- Aug-23: Creating a Balanced Partnership
- Sep-13: Transitioning to Full-Time Farming
- Sep-27: Transferring the Farm Outside of the Family

**Location:** Norfolk District Business Development Corporation (NDBDC)  
4077 Highway #3 East Simcoe Ontario  
(the former OPP station)

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